Liv Lyme SUMMIT
SEPT. 21 & 22ND, 2019
THE WESTIN HOTEL & RESORT
WESTMINSTER, CO

REGISTRATION PACKET

Register today while tickets are still available! Registrations accepted until September 15th.

DISCOVER current and developing trends in Lyme and tick-borne disease research and healthcare resulting in proper testing, diagnosis, treatment options and the road to a cure. Hear from top scientists, researchers & doctors from around the world who are helping in the battle against ticks, Lyme and other tick-borne diseases in this day and a half conference which includes our “Think Tank” dinner, where you can sit with your favorite speaker(s) and learn more.
Don’t miss this amazing opportunity to learn from some of the world’s leading Lyme experts!
YOU'RE INVITED!

REGISTER NOW!

You are invited to attend the 2018 LivLyme Summit, a conference designed for medical professionals, researchers, scientists, advocates and patients interested in learning more about ticks, Lyme and other tick-borne diseases. This 1.5 day conference has been designed to foster open collaboration between all who attend. By the completion of the conference you will:

- better understand the concept of Lyme and Tick-Borne diseases in respect to diagnosis, treatment and research which will result in improved patient outcomes.
- have gained an essential understanding of provider education in the research and healthcare environment which will increase the rate of proper diagnosis and treatment options offered to patients.

Join your colleagues and the outstanding panel of scientists, doctors and specialists who will discuss the challenges and solutions when dealing with tickborne disease.

Who Should Attend?

This activity is intended for all professionals engaged in research or the care of patients at risk of contracting tick-borne diseases.

- Medical Professionals: Physicians, Physician Assistants, Nurse Practitioners, Nurses, Pharmacists, Social Workers
- Researchers, Scientists and Advocates
- Lyme and Tick-Borne Disease Patients

Conference Educational Objectives

- Assess the stereotypes surrounding Lyme and other tick-borne diseases
- Identify those at risk of contracting tick-borne diseases
- Recognize and assess signs and symptoms of tick-borne diseases
- Initiate appropriate use of diagnostic tests
- Manage patient diagnosis and treatment of tickborne diseases

Accreditation

In support of improving patient care, this activity has been planned and implemented by the Postgraduate Institute for Medicine and LivLyme Foundation. Postgraduate Institute for Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Disclosure of Conflicts of Interest

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers, and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. All identified COI are thoroughly vetted and resolved according to PIM policy. PIM is committed to providing its learners with high quality activities and related materials that promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest.

For questions, email registration@livlymefoundation.org

brought to you by LivLyme Foundation TickTracker
Please join us for dinner & cocktails with an opportunity to be seated with a world renowned Lyme scientist or doctor for unparalleled access to these great Lyme minds.

The “Think Tank Dinner“ is a once in a lifetime opportunity, not to be missed.

Conference Attire: Business Casual

For questions, please email registration@livlymefoundation.org
**SUMMIT CONFERENCE TICKET REGISTRATION**

- **2-day LivLyme Summit Conference Tickets: $85**
  
  *Includes “Think Tank Dinner” on Saturday, Sept. 21 at 6:45pm*

- **2-day LivLyme Summit Conference Student Admission: $50**
  
  *(Must show valid student ID) Includes “Think Tank Dinner”*

- **CE/CME Accreditation with the purchase of a Conference Ticket**

  (check one)  
  - M.D.  
  - R.N.  
  - D.O.  
  - R.PH.  
  - S.W.  
  - Other ____________________________

  Affiliation/Practice Name: _____________________________________________

- **Optional Lunch: $13/Meal (Saturday only)**

  *Includes entree, bottle of water and whole fresh fruit choice.*

  Choose lunch selections below and include pre-payment with your registration to order your lunch.

<table>
<thead>
<tr>
<th>ENTREES (CHOOSE ONE)</th>
<th>WHOLE FRESH FRUIT (CHOOSE ONE)</th>
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<tbody>
<tr>
<td>- <strong>GF CHICKEN CHOP SALAD</strong></td>
<td>- <strong>APPLE</strong></td>
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<tr>
<td>Romaine, Grilled Chicken, Tomato, Corn</td>
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<tr>
<td>Avocado and a Lime Vinaigrette</td>
<td>- <strong>BANANA</strong></td>
</tr>
<tr>
<td>- <strong>SMOKED TURKEY ON CIABATTA</strong></td>
<td></td>
</tr>
<tr>
<td>Arugula, Tomato, Avocado, Chipotle Aioli</td>
<td></td>
</tr>
<tr>
<td>- <strong>OPEN FACED GRILLED VEGETABLES ON FOCACCIA</strong></td>
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<tr>
<td>Smooth Hummus</td>
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Westin Hotel & Resort Denver has rooms reserved at a discounted rate.

*See Hotel/Travel Information for details.*
SUMMIT CONFERENCE SPONSORSHIP OPPORTUNITIES

- **EMERALD SPONSORSHIP**
  - $2,500
  - Includes:
    - Full page ad in program
    - Special social media mentions before and after Summit
    - Signage at Summit
    - Logo and link on LivLyme website with sponsorship credit
    - Two conference tickets
    - Exhibitor table at Summit with preferential location

- **JADE SPONSORSHIP**
  - $1,500
  - Includes:
    - Full page ad in program
    - Special social media mentions before and after Summit
    - Signage at Summit
    - Logo and link on LivLyme website with sponsorship credit
    - Two conference tickets

- **LIME SPONSORSHIP**
  - $1,000
  - Includes:
    - Half page ad in program
    - Special social media mentions before and after Summit
    - Signage at Summit
    - Logo and link on LivLyme website with sponsorship credit
    - One conference ticket

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **MEAL SPONSORSHIPS**
  - **“THINK TANK” DINNER SPONSORSHIP**
    - $10,000
    - Includes:
      - Program recognition with company name and logo for dinner sponsorship
      - Stage recognition at dinner
      - Opportunity to speak at dinner for 3-5 minutes
      - Two conference exhibitor tables
      - Four conference tickets
      - Full page ad in both LivLyme Summit & LivLyme Gala programs
      - Signage at Summit dinner
      - Logo and link on LivLyme & TickTracker websites with sponsorship credit
      - Printed materials in conference bags

  - **SUMMIT BREAKFAST SPONSORSHIP**
    - $3,000 (2 Available)
    - Includes:
      - Program recognition with company name and logo for breakfast sponsorship
      - One conference exhibitor table
      - Two conference tickets
      - Half page ad in program
      - Signage at Summit breakfast
      - Logo and link on LivLyme website with sponsorship credit

- **PROMOTIONAL ITEM SPONSORSHIPS**
  - **LIVLYME SUMMIT BAG SPONSORSHIP**
    - $3,000 (5 Available)
    - Includes:
      - Company name/logo on all bags
      - Program recognition with company name and logo for sponsorship
      - One conference exhibitor table
      - Four conference tickets
      - Full page ad in program
      - Signage at Summit dinner
      - Logo and link on LivLyme website with sponsorship credit
      - Printed materials in conference bags

  - **LIVLYME SUMMIT LANYARD SPONSORSHIP**
    - $2,000 (1 Available)
    - Includes:
      - Company logo on all lanyards
      - Program recognition with company name and logo for sponsorship
      - One conference exhibitor table
      - Two conference tickets
      - Full page ad in program
      - Logo and link on LivLyme website with sponsorship credit
SUMMIT EXHIBITOR OPPORTUNITIES

○ LIVLYME COMMUNITY PARTNER TABLE $1,750
  Includes:
  • One exhibitor table
  • Program recognition with company name and logo
  • Two conference tickets

○ LIVLYME NONPROFIT COMMUNITY PARTNER TABLE $300
  Includes:
  • One exhibitor table
  • Program recognition with nonprofit name and logo
  • Two conference tickets

SUMMIT ADVERTISING OPPORTUNITIES

FULL COLOR CONFERENCE PROGRAM ADVERTISEMENTS
Note: No cut lines, Full bleed ok, JPEG/PDF format, min 300 dpi best quality (All ads must be received by 9/1/19)

○ FULL PAGE AD $150 Size: 8” W x 10” L

○ ½ PAGE AD $125 Size: 8” W x 5” L

○ ¼ PAGE AD $100 Size: 4” W x 5” L

○ BUSINESS CARD SIZE AD $75 Size: 3.5” W x 2” L

ADDITIONAL ADVERTISING OPPORTUNITIES

DUAL SPONSORSHIP LIVLYME GALA ADD-ON
○ FULL PAGE AD $500 ○ HALF PAGE AD $250
  Includes:
  • Ad in LivLyme Gala program
  • Printed materials in Gala bags
  • Stage recognition at dinner
  • Special social media mentions before and after Gala
  • Logo and link on LivLyme website with sponsorship credit

FULL PAGE AD Size: 8” W x 10” L

½ PAGE AD Size: 8” W x 5” L
SEPT. 21 & 22ND, 2019  THE WESTIN HOTEL & RESORT  WESTMINSTER, CO

REGISTRATION FORM/PAYMENT INFORMATION

Summit Conference Ticket Registration
- 2-day LivLyme Summit Conference Tickets: $85
  Number of Tickets: _____
- 2-day LivLyme Summit Conference Student Admission: $50
  Number of Tickets: _____
- Optional Lunch: $13/Meal  Number of Meals: _____
  Subtotal: $ __________

Summit Conference Sponsorship Opportunities
- EMERALD Sponsorship: $2,500
- JADE Sponsorship: $1,500
- LIME Sponsorship: $1,000
  Subtotal: $ __________

Meal Sponsorships
- "Think Tank" Dinner Sponsorship: $10,000
- Summit Breakfast Sponsorship: $3,000
  Subtotal: $ __________

Promotional Item Sponsorships
- LivLyme Summit Bag Sponsorship: $3,000
- LivLyme Summit Lanyard Sponsorship: $2,000
  Subtotal: $ __________

Summit Exhibitor Opportunities
- LivLyme Community Partner Table: $1,750
- LivLyme Nonprofit Community Partner Table: $300
  Subtotal: $ __________

Summit Advertising Opportunities
- Full Color Summit Conference Program Advertisements
  FULL PAGE ($150)  1/2 PAGE ($125)
  1/4 PAGE ($100)  BUSINESS CARD SIZE ($75)
- Dual Sponsorship LivLyme Gala Add-On
  FULL PAGE ($150)  1/2 PAGE ($125)
  Subtotal: $ __________

Summit Conference TOTAL: $ _____________

To submit your registration by mail, remit this form along with payment to:
The LivLyme Foundation c/o Summit Conference,
700 N. Colorado Blvd. #674, Denver, Colorado 80206

To register online, go to LivLymeFoundation.org and click the ‘Conference’ link

Name: __________________________________________ Organization/Company: ________________________________

Contact Person: _________________________________ Contact Phone #: ________________________________

Email: __________________________________________ Website: __________________________________________

Credit Card Authorization:  Card Type: ☐ Visa ☐ Mastercard ☐ Amex  (check one)

Cardholder Name: __________________________________ Address: ____________________________________________

City: __________________________________________ State: __________________________ Zip: ______________________

Total Amount: $ ______________________ Card Number: __________________________

Exp: _____________ CVV: _____________ Signature: ______________________________________________________

Please fill out attendee contact information on next page.
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<tr>
<th>Attendee 1</th>
<th>Attendee Name (for name tag):</th>
<th>Attendee Email:</th>
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<tr>
<td>Lunch Choice (if applicable):</td>
<td>GF CHICKEN CHOP SALAD</td>
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<td>(Select one fruit)</td>
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<th>Attendee Email:</th>
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<td>BANANA</td>
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The Westin Hotel & Resort

The Westin Hotel & Resort, Denver has rooms reserved for a discounted rate. Please mention The LivLyme Foundation to receive this reduced rate.

For reservations, please call: (303) 410-5000
For more information, visit westindenverboulder.com

Hotel Address:
10600 Westminster Boulevard
Westminster, Colorado 80020

Traveling to The Westin Hotel & Resort

Denver International Airport (DEN)
Travel Distance: Approximately 40.23 km/25.0 miles

Metro Taxi
- Fee: Approximately 75 - 90 USD; one-way, up to four people.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- Contact: (303) 333-3333
- About: Taxis are readily available outside baggage claim or can be arranged in advance. Please keep the hotel address on hand for the driver.

SuperShuttle
- Fee: $84 USD; one-way; up to three people.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- Contact: (800) 258-3826
- About: SuperShuttle service can be booked in advance or in-person at baggage claim. Please be aware that long lines in baggage claim can extend the wait time for tickets. Super Shuttle offers ride sharing as well as discounted group pricing.

Shah's Limo And Car Service
- Fee: $80 USD; one-way, plus gratuity.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- Contact: (303) 887-6107; Reservation Required
- About: Private car service is available to and from Denver International Airport through Shah's Limo and Car Service.

Uber/Lyft
- Fee: Rates vary based on driver availability and demand. Rates will be provided prior to pick-up.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- About: Ride-sharing apps such as Uber and Lyft provide swift transportation to/from the airport. Guests can request a ride on-demand by downloading the apps on their smart phones.

Rental Car Services
- Avis Rent A Car
  (303) 342-5500
- Budget Car Rental
  (303) 341-2277
- Enterprise Rent A Car
  (303) 460-999
- Hertz Car Rental
  (800) 654-3131

Parking Information
- Self and Valet Parking Facilities $0-15 USD per day

Within Walking Distance
- Guests will discover an abundance of attractions just a short walk from the hotel. Our location in the Westminster Promenade offers direct access to shops, cinemas, ice rinks, comedy clubs, restaurants, recreation centers, and more.

Note: Estimated charges, fees and schedules are not guaranteed by hotel. Driving distance may be affected by local conditions and traffic.

For questions, email registration@livlymefoundation.org